

Father Philip Wells of Polesworth Abbey  
Chose Visitor Information Service BOX &  
Peter Rali Studios to produce and present  
visitor interpretation.

Father Philip Wells wanted to provide his visitors with interpretation of the ancient Abbey site that he is custodian of; he chose the **Visitor Information Service Box** to deliver a series of immersive and engaging presentation films and audio tours directly to his visitors via their own mobile phones and tablets.

The result of collaboration between professional media producer Peter RALI Studios and the VIS-BOX manufacturer is a series of smart tours, audio trails and slide-shows as well as access to current news.

VIS-BOX has enabled less mobile visitors to Polesworth Abbey to get more from their visit thanks to the smart tours as well as allowing all visitors to experience areas that visitors would not normally be able to experience such as the Bell Tower as well as inside the Church Organ.

You will also see the church in use and learn the story behind each of the beautiful stained glass windows. A tour map available from the welcome desk helps the visitor to navigate the church and identify the correct film at each point of interest.

Father Philip installed a **Visitor Survey Kiosk** to gauge visitor feedback and suggestions for improvement as well as expanding his marketing reach by collecting email addresses.

*Polesworth Abbey | Visitor Survey Kiosk |  
Visitor Information Service BOX | VIS-BOX*

## Contact

### Visitor Information Services Limited



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## Website

[www.vis-box.co.uk](http://www.vis-box.co.uk)

### Peter Rali Studios



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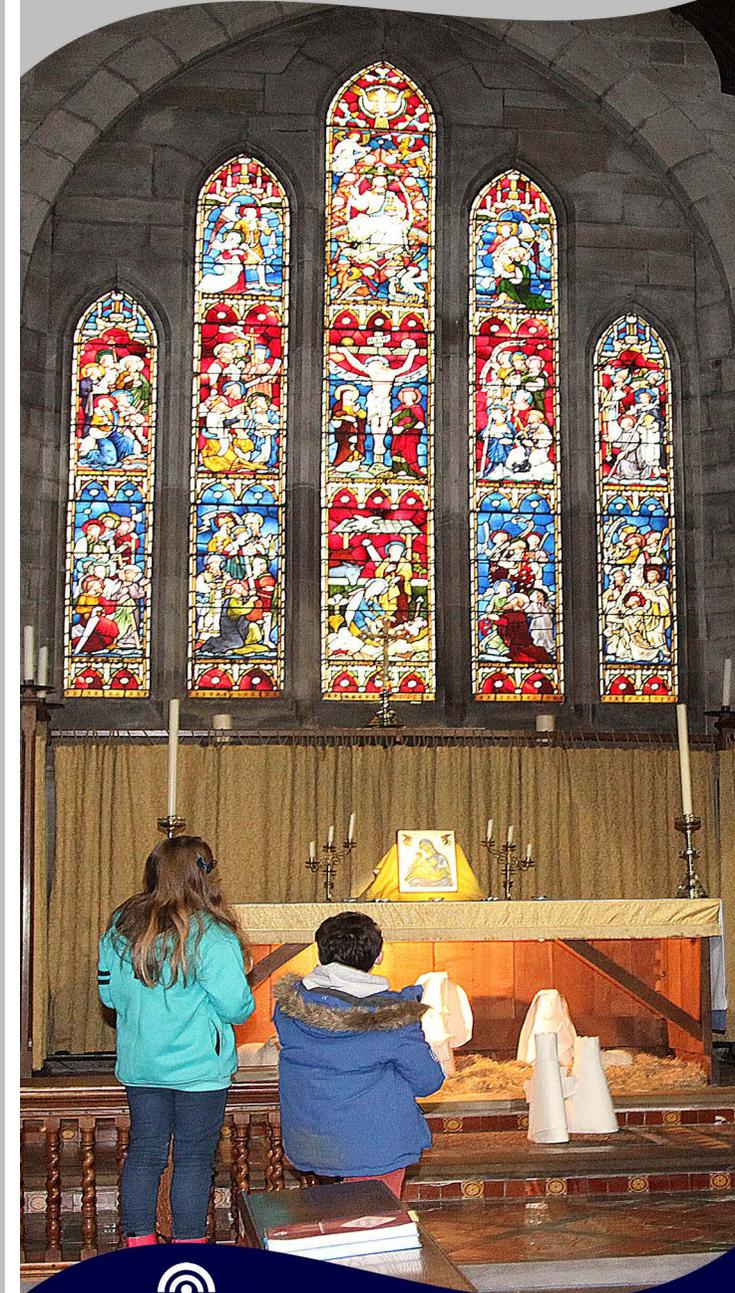
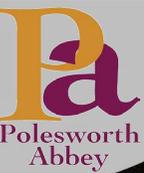
## Website

[www.rali.org.uk](http://www.rali.org.uk)

*Examples of church-based interpretation  
can be found on this website.*

## Polesworth Abbey

A case study of Church  
Interpretation



[www.vis-box.co.uk](http://www.vis-box.co.uk)

# The Polesworth Abbey Package.

## Visitor Information Service BOX (VIS-BOX)

to stream audiotours, map tours and heritage films directly to visitor's mobile devices.

**Peter RALi Studios** script writing, filming and voice-over for a self-led tour of the Abbey and a stained glass window interpretation tour.

Artefact interpretation tour including films covering 3 years of archaeological digs.

New visitor guide booklet, a family trail guide leaflet and a set of educational resources.

**Visitor Survey Kiosk** runs a looping visitor film which invites the visitor to leave feedback about their visit and make any suggestions that may improve the visitor experience.

*Polesworth Abbey | VIS-BOX | Visitor Survey kiosk*



# Engage. Educate. Excite. Gain and Retain Visitors.

The smart tours also give visitors experience of things they may not have seen before, such as baptisms, bell ringing in action and hidden details.

Every year, Father Philip plays host to hundreds of visitors from all over the world; visiting Polesworth Abbey to learn about the rich heritage and to take part in many of the reenactments and festivals that take place. The interpretation project uses technology to bring an area of ancient heritage to life for generations to come.



# Funding with help from the Heritage Lottery Fund (HLF).



## LOTTERY FUNDED

We can help you to get the funding to begin promoting your important heritage site and start gaining and retaining visitors.

A historic building is full of important and unique heritage points which the Heritage Lottery Fund is keen to share with visitors.

Places of worship and historic buildings contain a wealth of social history which the fund is keen to avoid losing over time.

Video, image and documents are made accessible to visitors outlining the history and key points of interest within the social and physical structure of your heritage site.

The cost of producing multimedia; cataloguing and taking archive images and making them available to visitors through digital displays and VIS-BOX can be applied for from the HLF.

To proceed with your application, a small steering committee oversees the project and then we assist with the documentation for application to apply for funding.

Contact us today and we can begin pointing you in the right direction to make your venue a success with your visitors.

*Heritage Lottery Fund Application*